



CITY COUNCIL MINUTES

Richfield, Minnesota

Special City Council Worksession

June 24, 2014

CALL TO ORDER

The meeting was called to order by Mayor Pro Tempore Sandahl at 6:18 p.m. in the Bartholomew Room.

Council Members Present: Sue Sandahl, Mayor Pro Tempore; Edwina Garcia; Pat Elliott; and Tom Fitzhenry.

Council Members Absent: Debbie Goettel, Mayor.

Staff Present: Steven L. Devich, City Manager; Mike Eastling, Public Works Director; Pam Dmytrenko, Assistant City Manager; and Theresa Schyma, Deputy City Clerk.

Item # 1

DISCUSSION REGARDING BRANDING (COUNCIL MEMO NO. 62)

Tom Whelen, EVP and COO of Nemer Fieger, discussed the following:

- How we came to look at Branding and Identity for Visit Richfield, Richfield Chamber and the City of Richfield
- Collecting impressions of Richfield
 - First from the Visit Richfield group and special guests
 - Subsequently from two focus groups
 - Business community (people who work at or own Richfield businesses)
 - Residents

Kim Farrington, Art Director at Nemer Fieger, discussed the following:

- Developing a Logo/Identity
 - What happened/didn't happen in Austin
 - A look at other city logos/marks
 - Color palettes from which we might work
 - Sample taglines that can give us indicators for what form the logo might take
- Next steps

City Manager Devich encouraged the City Council to consider who the audience is that they are trying to make an impression on. Are the new logo and tagline going to be marketed towards future residents, young families, businesses, etc.?

Mr. Whelen recommended focusing the effort on local businesses to boost economic development.

The City Council consensus was to keep the color blue in the logo since it harkens back to the original logo and to have the tagline represent Richfield's convenient location in the metro area.

ADJOURNMENT

The meeting was adjourned by unanimous consent at 6:55 p.m.

Date Approved: July 8, 2014

Suzanne M. Sandahl
Mayor Pro Tempore

Theresa Schyma
Deputy City Clerk

Steven L. Devich
City Manager



CITY COUNCIL MEETING MINUTES Richfield, Minnesota

Regular Meeting

June 24, 2014

CALL TO ORDER

The meeting was called to order by Mayor Goettel at 7:06 p.m.

Members Present: Sue Sandahl, Mayor Pro Tempore; Pat Elliott; Edwina Garcia; and Tom Fitzhenry.

Members Absent: Debbie Goettel, Mayor.

Staff Present: Steven L. Devich, City Manager; Mike Eastling, Public Works Director; Wayne Kewitsch, Fire Services Director; John Stark, Community Development Director; Jay Henthorne, Acting Public Safety Director; Pam Dmytrenko, Assistant City Manager; Mary Tietjen, City Attorney; and Theresa Schyma, Deputy City Clerk.

OPEN FORUM

Daniel Kline, 6312 Portland Avenue, read a statement from his wife, Kathy Kline, in opposition to the proposed band shell in Veterans Memorial Park.

Susan Myers, 6226 Fourth Avenue, representing Richfield Open Space, spoke in opposition to the proposed band shell in Veterans Memorial Park.

PLEDGE OF ALLEGIANCE

Mayor Pro Tempore Sandahl led the audience in the Pledge of Allegiance.

APPROVAL OF MINUTES

M/Elliott, S/Fitzhenry to approve the minutes of the (1) Special City Council Meeting of June 10, 2014 and (2) Regular City Council Meeting of June 10, 2014.

Motion carried 4-0.

Item #1	CONSIDERATION OF A RESOLUTION AUTHORIZING THE ACCEPTANCE OF A GRANT FROM CENTERPOINT ENERGY TO THE RICHFIELD FIRE DEPARTMENT FOR THE PURCHASE OF CARBON MONOXIDE DETECTORS AND A CARBON MONOXIDE OXIMETER (COUNCIL MEMO NO. 109)
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Fire Services Director Kewitsch presented Staff Report No. 109.

Kevin Joyce, CenterPoint Energy area manager, presented the Community Development Partnership Grant for \$2,500 to Fire Services Director Kewitsch.

M/Sandahl, S/Fitzhenry that the following resolution be adopted and that it be made part of these minutes:

RESOLUTION NO. 10944

RESOLUTION AUTHORIZING ACCEPTANCE OF A GRANT RECEIVED BY THE CITY OF RICHFIELD FIRE DEPARTMENT FROM CENTERPOINT ENERGY

Motion carried 4-0. This resolution appears as Resolution No. 10944.

Item #2	COUNCIL DISCUSSION <ul style="list-style-type: none">Hats Off to Hometown Hits
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Public Works Director Eastling spoke about the recent storm activity and the response from the Public Works Department.

City Manager Devich discussed the storm sewer system in Richfield.

Council Member Garcia mentioned that it would be nice if residents could monitor and clear the drains in front of their homes for any debris.

Council Member Garcia announced the grand opening of the Lakewinds Co-op on June 28.

Council Member Elliot gave an update on a recent meeting with the Mayor and city staff from Richfield and Edina regarding the Edina Comprehensive Plan and how it relates to the Richfield border. The Richfield consensus was to take a strong stance regarding increased density along soft borders.

Council Member Elliot mentioned that the Richfield 4th of July Committee still needs volunteers for the upcoming celebration.

Mayor Pro Tempore Sandahl invited Katie Robison, President of the Richfield 4th of July Committee, to talk about the activities planned during the celebration.

Council Member Fitzhenry acknowledged the hard work by city staff during the recent storms. He further mentioned the great community effort seeing neighbors helping neighbors.

Item #3	COUNCIL APPROVAL OF AGENDA
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M/Fitzhenry, S/Garcia to approve the agenda.

Motion carried 4-0.

Item #4	CONSENT CALENDAR
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- A. Consideration of the approval of an annual request for a temporary on-sale intoxicating liquor license for the activities scheduled on July 4, 2014 for the Minneapolis-Richfield American Legion Post #435, 6501 Portland Avenue S.R. No. 110
- B. Consideration of the approval of an annual request for a community celebration event license and a temporary on-sale intoxicating liquor license, with a fee waiver, for the Fourth

of July Committee for the annual events scheduled at Veterans Memorial Park on July 1-5, 2014 S.R. No. 111

- C. Consideration of approval of a resolution authorizing the lawful gambling premises permit application for the Fred Babcock VFW Post #5555 to conduct lawful gambling at the Minneapolis-Richfield American Legion Post #435, 6501 Portland Avenue S.R. No. 112

RESOLUTION NO. 10945

RESOLUTION APPROVING THE LAWFUL GAMBLING PREMISES PERMIT APPLICATION FOR FRED BABCOCK VFW POST #5555 TO CONDUCT LAWFUL GAMBLING AT THE MINNEAPOLIS-RICHFIELD AMERICAN LEGION POST #435 AT 6501 PORTLAND AVENUE SOUTH

This resolution appears as Resolution No. 10945.

- D. Consideration of the approval of a resolution authorizing the execution of an amended Joint Cooperation Agreement between the City of Richfield and Hennepin County for the participation in the Urban Hennepin County Community Development Block Grant program for fiscal years 2015-2017 S.R. No. 113

RESOLUTION NO. 10946

RESOLUTION AUTHORIZING THE EXECUTION OF A JOINT COOPERATION AGREEMENT BETWEEN THE CITY OF RICHFIELD AND HENNEPIN COUNTY FOR PARTICIPATION IN THE URBAN HENNEPIN COUNTY COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM IN FY 2015 – 2017

This resolution appears as Resolution No. 10946.

- E. Consideration of the approval of an amendment to the commercial lease with the Minnesota Department of Transportation and amendment to the license agreement with the Transmission Shop, Inc. for the parking lot at Cedar Avenue and Diagonal Boulevard S.R. No. 114
- F. Consideration of the approval of setting a public hearing on July 22, 2014 regarding the issuance of new on-sale intoxicating and Sunday liquor licenses with the optional 2 a.m. closing for Last Call Operating Co II, Inc., d/b/a Champps Americana, 790 66th Street West S.R. No. 115

M/Garcia, S/Fitzhenry to approve the Consent Calendar.

Motion carried 4-0.

Item #5	CONSIDERATION OF ITEMS, IF ANY, REMOVED FROM THE CONSENT CALENDAR
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None.

Item #6	CITY MANAGER'S REPORT
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None.

Mayor Pro Tempore Sandahl read a letter from Mayor Goettel regarding the open forum process.

Item #7	CLAIMS AND PAYROLLS
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M/Garcia, S/Fitzhenry that the following claims and payrolls be approved:

U.S. Bank		06/24/14
A/P Checks: 232036-232419	\$	1,128,819.36
Payroll: 102120-102496	\$	705,034.04
TOTAL	\$	1,833,853.40

Motion carried 4-0.

OPEN FORUM

None.

ADJOURNMENT

The City Council meeting was adjourned by unanimous consent at 7:33 p.m.

Date Approved: July 8, 2014

Suzanne M. Sandahl
Mayor Pro Tempore

Theresa Schyma
Deputy City Clerk

Steven L. Devich
City Manager